Shed 11 Youth Hub: Intergenerational Mural



The Mornington Peninsula Shire is seeking an experienced local community artist to lead the creation of an intergenerational mural to be displayed at Shed 11 Youth Hub in Hastings. The mural project will involve community members of all ages, from 10 to 100 years, collaborating through three engaging creative sessions. The selected artist will work closely with young people and members of the local community, guiding them through the process of designing and creating the mural. The goal is to create a meaningful and inclusive piece that addresses social issues such as isolation, encourages connection between generations, and provides a platform for self-expression.

Organisational Overview

The Mornington Peninsula Shire is a promontory separating the Port Phillip Bay and Western Port, just over 40 kms southeast of Melbourne.

Characterised by unique townships, highly valued green wedge land, areas of national and international conservation significance and covering 723 Km² of land. The Mornington Peninsula encompasses 10% of Victoria's coastlines, spanning 192 kilometres.

Reminiscent of the Mediterranean with its vineyards and olive groves, historic country house retreats and intimate hotels, the Peninsula is one of the major holiday destinations for Melbourne. It encompasses some of Victoria's most iconic national and state parks, world class wineries, a large and diverse range of parks and reserves, foreshore areas, wetlands, and a myriad of bay walking trails.

The Peninsula has an older population with 24% of the population aged over 65, the highest proportion in Greater Melbourne. The Shire's industry strengths include building construction, manufacturing, healthcare, tourism and agriculture, forestry and fishing.

The project aligns with the Public Art Policy which aims to commit to building a culturally aware and engaged community through the arts and to provide an environment in which artistic and cultural expression in the public domain is encouraged and valued.

The Commission

We are inviting artists to submit an Expression of Interest (EOI) to undertake the design and facilitation of the intergenerational mural. The chosen artist will work directly with young people, guiding them through the mural creation process and ensuring their creative contributions are reflected in the final design.

The mural will be developed in four distinct sessions, each involving different youth groups:

- Session 1: Creative Catz and Skittle Squad (Youth groups)
- Session 2: Social Space (18+ group)
- Session 3: Drop-In (General youth participation)
- Session 4: Final Collaboration

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The artist will facilitate workshops to ensure that the mural reflects the collaborative input of all participants, fostering a strong sense of ownership and connection to the artwork. The final mural will serve as a lasting symbol of intergenerational collaboration and creative expression.

The Site and Size

Shed 11 Youth Hub Location:11 Marine Parade, Hastings



Size: 300 x 110 x150cm

Life span of Artwork: This is a temporary artwork with a lifespan of 3-5 years

Theme

The themes of the final artwork will be determined by the young people through 4 workshops and mentored by the artist. The final work will be created by the artist.

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Artist Fee & Responsibilities

Fee

The commissioned artist fee will be \$2,000 (ex GST). The fee includes:

- Design and facilitation of 4 workshops to actively engage and support young people in the co-design and creation of the artwork, ensuring their contributions are valued and integral to the final design.
- Conceptual design and development of the final artwork.
- Participation in meetings (online and onsite) and collaboration with the Shire to develop workshop plans and refine the artwork concept.
- All required insurances.
- Travel costs.
- Participation in media calls, interviews, and publicity activities.
- Adherence to all Working with Children requirements.

The shire will provide:

- All Materials, MDO Marine grade Acrylic, Brushes, Varnish
- Provide the site
- Project Management
- Communications and Marketing
- Documentation (photography/video)
- Workshop materials
- Youth Workers to support participants

Contractual Arrangements

The artist will be engaged by the Mornington Peninsula Shire. Payment of the fee will be made in upon signing the contract (100%)

Intellectual property rights

The Artist grants the Mornington Peninsula Shire a Non-Exclusive Limited Copyright Licence of 5 years to store and reproduce the artwork for the purposes of record-keeping and promotion of Shire activities. This is including but not limited to: -

- reproduction of the Artwork or subject matter on an electronic database, including on-line formats, for collection management and public research.
- reproduction in printed form as part of print publication or exhibitions produced by the Mornington Peninsula Shire

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- reproduction in on-line formats produced by the Mornington Peninsula Shire for the purposes of exhibitions, public programs, access and interpretation.
- to be included in reports and information brochures in print, and on-line formats to promote the Mornington Peninsula Shire and for inclusion in essays and articles for magazines, newspapers, print, electronic and on-line journals.
- reproduction for the purpose of making the Artwork or subject matter available to third parties solely for the other purposes set out above on behalf of the Mornington Peninsula Shire

All Copyright and Intellectual Property rights will remain with the Artist.

The Mornington Peninsula Shire will ensure that the Artist's preferred name and the name of the Artwork appear on any website or in any promotional material in which images of the Artwork appear.

Commissioning Process

This is a one stage process.

- The artist will be selected through an Expression of Interest process.
- Applications will be assessed by the Public Art Assessment Panel.
- The Assessment Panel will select one artist for the project.
- The final artwork will be presented for sign off.

Timeline

| Key Milestone | Indicative Timeline |
|------------------------------------|--|
| Expression of Interest advertised | Tuesday 18 March 2025 |
| Expression of Interest close | Sunday 13 April 2025 |
| EOI Assessment | End of April |
| Artist selected and contracted | First week of April |
| Site meeting with project manager | 1 st week of May |
| Artist to deliver workshop outline | 30 th April |
| Workshop 1 | 7 th May Creative Catz / Skittles |
| Workshop 2 | 12 th May Drop-in |
| Workshop 3 | 15 th May Social Space |

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| Workshop 4 Artist collaboration to complete work | 21st May |
|--|--------------------------|
| Final Design presented for sign off | 6 th June |
| Artwork installation | By 12 th June |

How to Apply

Please note that artists do not require to submit a concept proposal.

- 1. Artist CV or bio (max 2pages)
- 2. Up to 10 images or website, instagram or linkedin of relevant digital artworks
- 3. A cover letter indicating:
 - > availability to meet project outcomes.
 - experience working with young people
 - experience delivering workshops
 - > experience in delivering digital artworks for large outdoor spaces
 - evidence or intent of applying for public liability insurance (see NAVA rates <u>Insurance :: NAVA</u> (visualarts.net.au)
 - > evidence of working with Children check

Expression of Interest submissions will only be accepted as 1xPDF document and not exceeding 5pages.

Please email your 1xPDF document to the Public Art and Heritage Officer publicart@mornpen.vic.gov.au

Sunday 13 April 2025 11.59pm. Submissions will not be accepted after the deadline.

For more information please contact: Public Art and Heritage Lead Publicart@mornpen.vic.gov.au