

> 3.1 'POSTCARDS FROM DROMANA' / ARTIST STATEMENT / DANIEL VAN DE WIEL / IT STANDS OUT

Postcards from Dromana is a nostalgic homage to the Mornington Peninsula and the places, moods, and memories that define it. Painted in December 2025 across the entire Dromana Tourist Information Centre, the mural wraps the building in a series of imagined postcards—windows into the Peninsula's landscapes, landmarks, and magic moments.

The design was shaped through workshops and brainstorming sessions with local Peninsula youth, grounding the work in community voices and personal connections. Their reflections on what the Peninsula means to them informed the imagery, atmosphere, and sense of bright warmth embedded throughout the mural.

Visually, the work draws inspiration from classic art deco travel posters, reimagined with a contemporary twist. Art deco frames encircle the building, each acting as a portal into a romanticised scene of the Peninsula. Bright, sun-soaked palettes evoke summer, while shifts in colour and tone capture different times of day—dawn, midday, and dusk—imbuing the scenes with a timeless, escapist quality.

Graphic elements and colour choices are intentionally drawn from the existing architecture of the building, allowing the mural to integrate seamlessly with the structure itself. Rather than sitting on the surface, the artwork incorporates the entire building as part of the design. As light moves across the site, features emerge and recede, echoing the changing conditions of the painted scenes. Exploring nostalgia and place in a timeless way is an ongoing theme in my practice, and this mural celebrates shared memory, identity, and community connection.

